



JANUARY 2018



[New Members of the Dana Alliance](#)

The Dana Alliance welcomes [16 new members](#) from across the globe!



[Nancy Ip Joins DABI Executive Committee](#)

We are pleased to announce that [Nancy Y. Ip, Ph.D.](#), The Hong Kong University of Science and Technology, has been elected as a member of DABI's executive committee.



[2018 Brain Awareness Week Video Launched!](#)

BAW 2018 (March 12-18) is approaching quickly! For a simple way to get involved, [share our new BAW announcement video](#) with students, colleagues, friends, and family. For more information on how to spread the word about BAW, check out our [social media toolkit](#).



[Sticker Design Winner Announced](#)

The results are in! The winning design for the 2018 Brain Awareness Week Sticker Design Contest is by BAW partner Marianne Bacani of Canada. See the second and third place designs and learn more about the artists on [our blog](#).



[New Lesson Plans for Grades K-5](#)

Introducing our new lesson plans for students K-5! Build-a-Brain, Protect Your Brain, and Expose Your Nose each have lesson plans and teacher PowerPoints. For other resources in [five languages](#), visit our [kids](#) and [adults](#) downloadable materials pages.



[Members Featured in Cerebrum](#)

Joseph LeDoux co-wrote, [“Know Thyself: Well-Being and Subjective Experience”](#); **Helen S. Mayberg** [podcast](#) and article [“Neuroimaging Advances for Depression”](#); **Steven E. Hyman** [podcast](#) on Neuroethics; and book review of [“Beyond the Self: Conversations between Buddhism and Neuroscience,”](#) co-authored by **Wolf Singer**.