

# DANA ALLIANCE TIMELINE OF SIGNIFICANT ACHIEVEMENTS 1992-2022

## 1992 - 2001

In the early days of “The Decade of the Brain,” the Dana Alliance for Brain Initiatives (DABI) is formed during a three-day meeting at Cold Spring Harbor Laboratory. Thirty eminent neuroscientists join other interested parties, including Dana Foundation Chairman David Mahoney, to debate the progress and promise of brain research. Their vision is to establish a group of vanguard neuroscientists who commit themselves to translating the advances in brain research to the public.



**April 27, 1993:** DABI, a US-based organization funded by the Dana Foundation, is officially launched.

DABI organizes first public forum, “Genes and the Brain” in Southampton, New York. Similar outreach events are coordinated throughout the history of the Alliance.



“Gray Matters,” a radio series created and supported by DABI and featuring many DABI members, airs on Public Radio International from **1994 to 2004**. The series airs on more than 200 public radio stations and reaches more than one million listeners.

DABI produces a member directory for journalists in need of brain experts and begins publishing free booklets for the public, including Brain Connections, a contact list of organizations and advocacy groups providing information on brain diseases and disorders.



DABI coordinates a Capitol Hill Day event featuring a Congressional Members breakfast, a public forum, luncheon, and release of the DABI publication, “Delivering Results: A Progress Report on Brain Research.”

“Successful Aging and the Brain” and “A Lifetime of Brain Fitness” public forums are the first two programs in DABI’s public television series “Your Brain” produced by WHYY-TV. The series is later renamed “Exploring Your Brain” and moves to WETA-TV.



DABI and AARP Andrus Foundation collaborate to develop “Staying Sharp” public forums, including companion booklets in several languages. More than one million AARP members request booklets. The Staying Sharp and later renamed Successful Aging and the Brain program runs from **1994 to 2018**.

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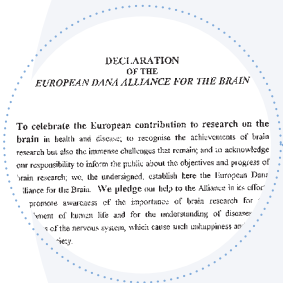
## 1992 - 2001 Continued

**May 12-18, 1996:** DABI launches the Brain Awareness Week Campaign (BAW), to unite academia, government, and professional organizations with the common theme that brain research is the hope for treatments, preventions, and cures for brain diseases and disorders. Within five years, partners in 41 countries across six continents reach their constituents and the public with their BAW outreach efforts.



DABI cosponsors a lecture series with the Smithsonian Associates in Washington, DC. Alliance members present lectures on brain-related topics to diverse audiences including public, opinion leaders, and government officials. The series runs from **1996 to 2001**

**January 31, 1997:** The European Dana Alliance for the Brain (EDAB), modeled on the US-based Dana Alliance for Brain Initiatives, is launched at the World Economic Forum in Davos, Switzerland.



EDAB coordinates the first European Brain Day and later expands its campaign to Brain Awareness Week.

To inspire the next generation of neuroscientists, DABI begins to coordinate events and produce publications geared toward younger students. DABI also cosponsors the NYC Regional Brain Bee Competition for high school students and later, the National Capitol Area Brain Bee in Washington, DC.



Dana Alliance members meet at the New York Academy of Sciences to discuss a new research agenda, resulting in *A Progress Report on Brain Research: Visions of the Brain - Imagine a World...* a joint DABI-EDAB vision statement on current and potential research advances.

DABI members serve as content advisors and supports the companion book for Secret Life of the Brain public TV series, airing on PBS to a national audience.



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## 2002-2011

*It's Mindboggling!*, an information and activity booklet about the brain published by DABI for middle-school aged children, is translated into 10 languages. Two similar booklets, for elementary and high school aged children are later published.



DABI and AAAS cohost a workshop at the Dana Center in Washington, DC, on Neuroscience and the Law. DABI members serve as frequent presenters for continuing Dana-granted Neuroscience and the Law seminars for judges and their staffs, from **2007 to 2022**.



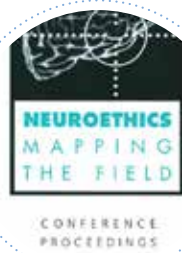
DABI establishes the Lending Library program to provide university neuroscience departments with resources and tools to create and sustain year-round educational outreach programs in their communities. The program supports 18 universities in 14 states from **2006 to 2016**.



Modeled on DABI's Staying Sharp programs, EDAB sponsors forums on Successful Ageing, in partnership with the University of the Third Age at the Royal Society, London, UK. The series runs from **2002 to 2018**.



DABI begins collaborating with Columbia University Neuroscience Outreach on the NYC Regional Brain Bee Competition, expanding its format to include student study sessions, a science talk, and a Brain Fair.



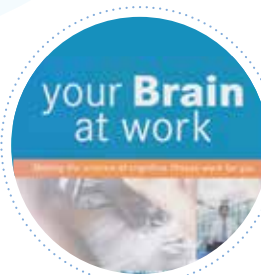
Following the 2002 meeting, "Neuroethics: Mapping the Field," which was underwritten by the Foundation, Dana Foundation Chairman William Safire initiates debates and discussions on the topic of neuroethics. DABI cosponsors a neuroethics lecture with AAAS at the **2003** Society for Neuroscience (SfN) annual meeting.



DABI cosponsors and members participate in Learning & the Brain conferences for K-12 educators, from **2002 to 2019**.



Dana Centre opens in London. EDAB, the British Association for the Advancement of Science (BA), and the Science Museum collaborate on events to increase public interest in science and to catalyze debate from **2002 to 2018**.



DABI and corporate leadership group The Conference Board (TCB) publish a webcast and booklet, "Your Brain at Work: Making the Science of Cognitive Fitness Work for You."

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## 2012-2022

DABI elects its first members in Asia and South America.



DABI continues AAAS partnership with public events on "Neuroscience and Society" in Washington, DC.



Dana Foundation sponsors the EDAB/FENS BAW Excellence Award and Dana/EDAB Neuroscience Outreach Champion Award to raise visibility of the Brain Awareness Week campaign and the importance of public outreach by neuroscientists.



DABI members participate as guest-lecturers at the live science series Secret Science Club in Brooklyn, NY, and online, supported by the Dana Foundation. Event attendance reaches 250-500 attendees.



DABI produces fact sheets and puzzles for all ages, and lesson plans and activities for K-12 students/teachers.



EDAB and the International Neuroethics Society sponsor the first William Safire Neuroethics Symposium, named after the Dana Foundation's late chairman, at **2014** FENS Forum in Milan, Italy, and renamed EDAB Special Lecture on Neuroethics in **2016**.



EDAB cosponsors annual BAW events from **2016 to 2019** with European Brain Council and FENS at the European Parliament in Brussels, Belgium, and Strasbourg, France, communicating how vital the work of neuroscientists is for a healthy society.

**May 23, 2022, Dana Foundation announces retirement of DABI and EDAB organizations at the end of the year.**